



TechClick Helps Imagetext Deliver Game-Changing Cross-Tenant Migration

Background

ImageText delivers Microsoft solutions to its own customers, and one of those customers needed to move from an Enterprise Agreement (EA) to a Cloud Solution Provider (CSP) subscription. This meant a full tenant-to-tenant migration, shifting every workload into a newly created tenant.

With the migration demanding specialist expertise, Imagetext's distribution partner Dicker Data recommended partnering with TechClick to plan and deliver the full tenant-to-tenant move.

Challenge

Moving a customer from an EA in one tenant to a CSP subscription in another is a critical change, spanning every workload and an Azure DevOps environment. It had to be delivered without disrupting the customer's operations.



Solution

Executing a controlled tenant-to-tenant migration to CSP

TechClick carefully planned the migration with a detailed runsheet and responsibility matrix, then moved, rebuilt, or redeployed every in-scope workload, including Azure DevOps, into the customer's new tenant. The entire move was delivered remotely across a four-week timeline.



"Imagetext takes great care in choosing the right partner for the job. Bringing in TechClick gave us the extra scope and delivery capability the project needed, and their 360-degree approach, looking at the full environment, not just the immediate task, matched exactly how Imagetext operates. That alignment let us stay focused on our customer while the two teams handled the complexity together."



Edwina Mistry
Co CEO, ImageText

Outcome

The project delivered a smooth, fully cross-tenant EA-to-CSP migration:

- Migrated every in-scope workload into the customer's new tenant
- Moved the Azure DevOps environment as part of scope
- Completed the entire tenant-to-tenant migration within a four-week timeline
- Delivered entirely remotely with minimal disruption to the customer's operations

By handling the full tenant-to-tenant migration, TechClick let ImageText stay focused on its customer while the move from EA to CSP completed on time and delivered without disruption.

About TechClick

TechClick delivers Microsoft solutions that move organisations from fragmented environments to structured, scalable platforms. By embedding governance, architecture, and adoption from the outset, we enable consistent ways of working that support growth, control, and long-term operational success.



Executive Quote (TechClick):

"Real value comes when partners can act on opportunities without friction. This engagement shows how the right licensing model, delivered with a 360-degree approach, helps partners move quickly, serve their customers well, and grow with lasting confidence."

